

Revenue & Expense
Marketing & Tourism Fund
January 31, 2019

Description	Previous Year Actual	Actual Current Month	Monthly Budget	YTD Budget	YTD Actual	YTD Variance	Annual Budget	Percent of Budget
-Revenues	\$ -	\$ 15,212.59	\$ 8,083.00	\$ 32,333.00	\$ 55,089.68	\$ 22,756.35	\$ 97,000.00	56.79%
Total Revenues	\$ -	\$ 15,212.59	\$ 8,083.00	\$ 32,333.00	\$ 55,089.68	\$ 22,756.35	\$ 97,000.00	56.79%
MARKETING DEPT	\$ 1,041.08	\$ 10,134.88	\$ 8,083.00	\$ 32,333.00	\$ 23,081.76	\$ 9,251.56	\$ 97,000.00	23.80%
Total Expenditures	\$ 1,041.08	\$ 10,134.88	\$ 8,083.00	\$ 32,333.00	\$ 23,081.76	\$ 9,251.56	\$ 97,000.00	23.80%
Excess Revenue Over(Under) Ex	\$ (1,041.08)	\$ 5,077.71	\$ -	\$ -	\$ 32,007.92	\$ 32,007.91	\$ -	

Revenue Expense
Marketing Tourism Department

January 31, 2019

Account	Account Description	Previous Year Actual	Actual Current Month	Monthly Budget	YTD Budget	YTD Actual	YTD Variance	Annual Budget	Percent of Budget
21-41005-000	TRANSFER IN - MEDC	\$ -	\$ -	\$ 2,250.00	\$ 9,000.00	\$ 21,512.75	\$ 12,512.75	\$ 27,000.00	79.68%
21-42150-000	HOTEL/MOTEL/TAX	\$ -	\$ 15,212.59	\$ 5,833.00	\$ 23,333.00	\$ 33,534.93	\$ 10,201.60	\$ 70,000.00	47.91%
21-42585-000	MERCHANDISE	\$ -	\$ -	\$ -	\$ -	\$ 42.00	\$ 42.00	\$ -	
	Total Revenues	\$ -	\$ 15,212.59	\$ 8,083.00	\$ 32,333.00	\$ 55,089.68	\$ 22,756.35	\$ 97,000.00	56.79%
	**Total: Revenues	\$ -	\$ 15,212.59	\$ 8,083.00	\$ 32,333.00	\$ 55,089.68	\$ 22,756.35	\$ 97,000.00	56.79%
21-51001-005	SALARIES & WAGES SUPERVIS	\$ 673.20	\$ 3,461.43	\$ 3,004.00	\$ 12,017.00	\$ 7,640.92	\$ 4,376.08	\$ 36,051.00	21.19%
21-51030-005	LONGEVITY	\$ -	\$ -	\$ 5.00	\$ 21.00	\$ -	\$ 21.33	\$ 64.00	0.00%
21-51100-005	CONTRIBUTIONS TO TMRS	\$ 30.03	\$ -	\$ 132.00	\$ 526.00	\$ 109.21	\$ 416.79	\$ 1,578.00	6.92%
21-51110-005	FICA EXPENSE	\$ 37.57	\$ 214.61	\$ 173.00	\$ 694.00	\$ 461.21	\$ 232.46	\$ 2,081.00	22.16%
21-51115-005	MEDICARE EXPENSE	\$ 8.78	\$ 50.19	\$ 41.00	\$ 162.00	\$ 107.86	\$ 54.47	\$ 487.00	22.15%
21-51150-005	UNEMPLOYMENT TAX EXPENSE	\$ -	\$ 62.31	\$ 14.00	\$ 57.00	\$ 93.46	\$ (36.46)	\$ 171.00	54.65%
21-51210-005	INSURANCE - EE MEDICAL	\$ 291.50	\$ -	\$ 1,134.00	\$ 4,536.00	\$ 2,087.44	\$ 2,448.56	\$ 13,608.00	15.34%
21-51220-005	INSURANCE - WORKERS COMP	\$ -	\$ -	\$ 7.00	\$ 29.00	\$ 86.00	\$ (57.33)	\$ 86.00	100.00%
21-51230-005	MISC EMPLOYEE INSURANCE E	\$ -	\$ -	\$ -	\$ -	\$ (1,381.22)	\$ 1,381.22	\$ -	
	Total Personnel Service	\$ 1,041.08	\$ 3,788.54	\$ 4,511.00	\$ 18,042.00	\$ 9,204.88	\$ 8,837.12	\$ 54,126.00	17.01%
21-52050-005	OFFICE SUPPLIES	\$ -	\$ 361.90	\$ 83.00	\$ 333.00	\$ 527.54	\$ (194.21)	\$ 1,000.00	52.75%
21-52060-005	OFFICE EQUIPMENT	\$ -	\$ -	\$ 8.00	\$ 33.00	\$ -	\$ 33.33	\$ 100.00	0.00%
21-53200-005	COMM- TELEPHONE	\$ -	\$ -	\$ 83.00	\$ 333.00	\$ -	\$ 333.33	\$ 1,000.00	0.00%
21-53210-005	WEB PAGE/WIFI	\$ -	\$ -	\$ 417.00	\$ 1,667.00	\$ 600.00	\$ 1,066.67	\$ 5,000.00	12.00%
21-53220-005	COMMUNICATIONS-POSTAGE	\$ -	\$ -	\$ 8.00	\$ 33.00	\$ -	\$ 33.33	\$ 100.00	0.00%
21-53300-005	SCHOOLS/CONVENTION/TRAVEL	\$ -	\$ -	\$ 333.00	\$ 1,333.00	\$ 318.33	\$ 1,015.00	\$ 4,000.00	7.96%
21-53335-005	COPY MACHINE	\$ -	\$ 125.24	\$ 170.00	\$ 680.00	\$ 230.52	\$ 449.48	\$ 2,040.00	11.30%
21-53400-005	MARKETING/ADVERTISING	\$ -	\$ 4,046.70	\$ 1,303.00	\$ 5,211.00	\$ 6,450.49	\$ (1,239.16)	\$ 15,634.00	41.26%
21-53500-005	DUES/SUBSCRIPTIONS	\$ -	\$ -	\$ 83.00	\$ 333.00	\$ -	\$ 333.33	\$ 1,000.00	0.00%
	Total Operating Expenses	\$ -	\$ 4,533.84	\$ 2,489.00	\$ 9,958.00	\$ 8,126.88	\$ 1,831.10	\$ 29,874.00	27.20%
21-54000-005	HISTORIC MUSEUM PROJECTS	\$ -	\$ -	\$ 83.00	\$ 333.00	\$ -	\$ 333.33	\$ 1,000.00	0.00%
21-54050-005	MARKER PROGRAM - LANDMARK	\$ -	\$ 500.00	\$ 83.00	\$ 333.00	\$ 500.00	\$ (166.67)	\$ 1,000.00	50.00%
21-54100-005	CHRISTMAS DECOR	\$ -	\$ 1,312.50	\$ 417.00	\$ 1,667.00	\$ 5,250.00	\$ (3,583.33)	\$ 5,000.00	105.00%

Revenue Expense
Marketing Tourism Department

January 31, 2019

Account	Account Description	Previous Year Actual	Actual Current Month	Monthly Budget	YTD Budget	YTD Actual	YTD Variance	Annual Budget	Percent of Budget
21-54150-005	MINEOLA CIVIC CENTER	\$ -	\$ -	\$ 167.00	\$ 667.00	\$ -	\$ 666.67	\$ 2,000.00	0.00%
21-54200-005	CHAMBER OF COMMERCE	\$ -	\$ -	\$ 167.00	\$ 667.00	\$ -	\$ 666.67	\$ 2,000.00	0.00%
21-54350-005	IRON HORSE PARK PROJECT	\$ -	\$ -	\$ 167.00	\$ 667.00	\$ -	\$ 666.67	\$ 2,000.00	0.00%
	Total Special Projects	\$ -	\$ 1,812.50	\$ 1,083.00	\$ 4,333.00	\$ 5,750.00	\$ (1,416.66)	\$ 13,000.00	44.23%
	Total: MARKETING DEPT	\$ 1,041.08	\$ 10,134.88	\$ 8,083.00	\$ 32,333.00	\$ 23,081.76	\$ 9,251.56	\$ 97,000.00	23.80%
	**Total: Expenditures	\$ 1,041.08	\$ 10,134.88	\$ 8,083.00	\$ 32,333.00	\$ 23,081.76	\$ 9,251.56	\$ 97,000.00	23.80%